

October 22, 2012

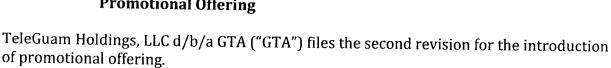
# VIA HAND DELIVERY AND ELECTRONIC MAIL

**Public Utilities Commission of Guam** GCIC Building, Suite 207 Hagatna, Guam 96932

> Re: Tariff Transmittal No. 21

> > **General Exchange Tariff No. 1**

**Promotional Offering** 



Section 5, Second Revised Page No(s). 70

GTA requests to reintroduce CAP Line on a promotional offering for customers who subscribe to Spyder Broadband Services with limited voice services. This is a continuing effort to meet customer expectations for customers who need access to critical services like 911 or call GTA for service issues.

In accordance with the notice provisions of Section 12106(b) of the Guam Telecom Act, GTA requests that the Commission approve this filing to be effective 30 days hence, on November 21, 2012. An original and one (1) copy of the tariff revisions are enclosed.

Respectfully submitted,

Eric N. Votaw

Vice President, Regulatory

**Enclosures** 

Cc:

Fred Horecky, Guam PUC

John Day, PDS

Craig Thompson - Guam Telecom

Enclosure(s)



	D.	Rates	67
XVI.		REMOTE CALL ORWARDING	68
	A.	General	
	В	Rates and Charges	
XVII.		PROMOTIONAL OFFERINGS	70
	A.	General	, 0
	_	Offerings and Rates	70

Т

D

# XVII. PROMOTIONAL OFFERINGS

#### A. General

The Telephone Company may offer a variety of promotional offerings for new or existing services or products for limited periods. These offerings may be designed to attract new customers, retain existing customers, bundle product offerings, stimulate customer usage, and/or increase existing customer awareness of the Telephone Company's services and products.

#### В. Offerings and Rates

# 1. CAP Line Service

During the period November 21, 2012 through February 18, 2013, CAP Line Service will be offered to Residential or Business Subscriber in all exchanges where technically available.

With this service a Subscriber who subscribes to Spyder Broadband Services, gets an Emergency line that provides a residential one-party access line with certain limitations. The line will be provisioned to allow for Feature Group B access, allow outgoing E911 and 611(GTA repair center) abbreviated dialing only with unlimited incoming calls. During this promotional period all applicable nonrecurring rates will be charged and the promotional monthly rate will be \$1.00 per line.

2.

By: Eric Votaw

Title: Vice President - Regulatory Issued: October 22, 2012



## BEFORE THE GUAM PUBLIC UTILITIES COMMISSION

IN THE MATTER OF:	) GTA DOCKET 12-11
TELEGUAM HOLDINGS LLC,	) ) ORDER
GENERAL EXCHANGE TARIFF NO. 1,	)
TARIFF TRANSMITTAL NO. 21	)

### INTRODUCTION

- 1. This matter comes before the Guam Public Utilities Commission [PUC] upon the tariff transmittal of Teleguam Holdings LLC [GTA] to reintroduce a promotional offering (CAP Line) for customers who subscribe to Spyder Broadband Services with limited voice services.<sup>1</sup>
- 2. The tariff established by Tariff Transmittal No. 21 will supply a residential one-party access line, with certain limitations, to residential subscribers who subscribe to Spyder Broadband Services. The line will be provisioned to allow outgoing E911 and 611 (GTA repair center) abbreviated dialing only with unlimited incoming calls.<sup>2</sup>

#### BACKGROUND

- 3. GTA requests that this promotional offering for CAP Line service be in effect for the period of November 21, 2012, through February 18, 2013.<sup>3</sup>
- 4. Such promotional offerings are designed to attract new customers, retain existing customers, bundle product offerings, stimulate customer usage, and/or increase existing customer awareness of the Telephone Company's services and products.<sup>4</sup>
- 5. During the promotional period all applicable non-recurring rates will be charged; the promotional monthly rate will be \$1.00 per line.<sup>5</sup>
- 6. On November 12, 2012, PUC Counsel issued his Report herein.<sup>6</sup>

<sup>&</sup>lt;sup>1</sup> GTA Tariff Transmittal No. 21, GTA Docket 12-11, filed October 22, 2012.

<sup>&</sup>lt;sup>2</sup> Id.

³ Id.

<sup>4</sup> Id.

<sup>5</sup> Id

<sup>&</sup>lt;sup>6</sup> PUC Counsel Report, GTA Docket 12-11, issued November 12, 2012.

ORDER
In the Matter of
GTA Tariff Transmittal No. 21
GTA Docket 12-11
November 20, 2012

### **DETERMINATIONS**

- 7. The PUC previously already approved the same promotional offering for which approval is sought in this docket on at least two prior occasions.<sup>7</sup>
- 8. The promotional tariff, Tariff Transmittal No.21, will promote the purposes set forth in GTA's General Exchange Tariff No. 1 at Section XVII, which include the attraction of new customers, the retention of existing customers, and the stimulation of customer usage.
- 9. Furthermore, this offering will help in ensuring that customers have access to critical services like E911 and the ability to call GTA for service issues. One purpose of the Guam Telecommunications Act of 2004 is to provide the people of Guam access to modern, innovative and affordable telecommunications services.8
- 10. No public comments in opposition to the proposed tariff have been filed.

# **ORDERING PROVISIONS**

Upon consideration of the record herein, Tariff Transmittal No. 21, filed by GTA on October 22, 2012, and the Report of PUC Legal Counsel, for good cause shown and on motion duly made seconded and carried by the affirmative vote of the undersigned Commissioners the Commission hereby ORDERS that:

- 1. GTA's Tariff Transmittal No. 21, Promotional Offering, was properly filed pursuant to 12 GCA §12106(a), which requires telecommunications companies such as GTA to file tariffs indicting the rates, classifications, and terms and conditions of its telecommunications services.
- 2. Tariff Transmittal No. 21, including all changes, revisions, and additions therein to GTA's General Exchange Tariff No. 1, is hereby approved and adopted.
- The Promotional Offering contained in Tariff Transmittal No. 21 for residential oneparty access line shall be effective November 21, 2012, through February 18, 2013.

<sup>&</sup>lt;sup>7</sup> PUC Order, GTA Docket 10-05, issued July 27, 2010; PUC Order, GTA Docket 11-02, issued March 21, 2011.

<sup>8 12</sup> GCA §12101(b).

- 4. Any further extension by GTA of either Promotional Offering set forth herein beyond February 18, 2013, shall require the prior approval of the PUC.
- 5. GTA shall file its Revised Tariff with the PUC, and shall also provide notice of the same to its Customers on its website.
- 6. GTA is ordered to pay for the PUC's regulatory fees and expenses incurred in this Docket, including, without limitations, consulting and counsel fees and expenses. Assessments of the PUC's regulatory fees and expenses is authorized pursuant to 12 GCA \$12002(b) and 12024(b), 12104, 12103, the Rules Governing Regulatory fees for Telecommunications Companies, and Rule 40 of the Rules of Practice and Procedure before the PUC.

Dated this 20th day of November, 2012.

Jeffrex C. Johnson

Chairman

Rowena E. Perez

Commissioner

Michael A. Pangelinan

Commissioner

Joseph M. McDonald Commissioner

Filomena M. Cantoria

Commissioner

Peter Montinola

Commissioner